Pure viral life,
we rise, we rise,
we fill a river up.

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we rise, we rise,
we fill a river up.
Viral
Anthony Etherin, 2018–2019

A letterpress-printed palindrome contained in a 14ml polypropylene test tube.

Viral is a short, resurgent text that reads the same, letter by letter, forwards and backwards. This palindrome is by UK-based experimental poet Anthony Etherin, who runs Penteract Press. Composed in 8pt sans serif type, the text and was typeset and printed on the Adana Eight-Five on archival card with the assistance of Flourish Klink. The test tube is labeled with the title and the author’s name; the label, laser-printed, is of salvaged consumer-grade paper. The polypropylene test tube will not break during shipping — or in any other circumstance.